



Advertiser Reservation Form for Festival Catalog	
Advertiser	_____
Address	_____
Contact Person	_____
Tel	_____
Fax	_____
Email	_____

AD DEADLINE: All materials due by April 16, 2010.
All ads must be paid in full upon submission.

Please include this form with your ad materials and payment.
 Ad Questions: **Provincetown International Film Festival**
 P.O. Box 605, Provincetown, MA 02657 • 508-487-FILM
 or advertising@ptownfilmfest.org, Fax 508-487-2494

DETAILS: Digital Press-ready Files (MAC preferred)

Acceptable Formats:

- EPS files (set up as CMYK or GRAYSCALE, all fonts covered to paths or embedded, 300dpi, no crop marks)
- TIFF files (CMYK or GRAYSCALE, 300dpi, no crop marks)
- PDF files (original file must be 300dpi before converted to PDF)
- Quark 5.0 or 6.1 files: MAC only (include ALL fonts and graphics, plus PDF for proofing reference, all colors set for CMYK)
- PC Quark files must be exported as 300dpi PDFs – we cannot use PC fonts
- Adobe InDesign (package ALL fonts and graphics, plus PDF for proofing reference) – PC files must be exported as 300dpi PDFs
- Hard Copy "Camera Ready" Ads (NOT RECOMMENDED, BUT ACCEPTABLE). Please submit a hi-res lino output, laserprints (color or black and white) will generally not reproduce well when scanned. Please submit digital files if at all possible.

Unacceptable Formats:

- JPEGs, BMPs, or formats other than shown above
- Files that contain images TAKEN FROM WEBSITES
- Pagemaker, Microsoft Word, Corel or other atypical graphic design programs

20,000 glossy color cover Festival Catalogs scheduled to be printed for 2010.

Please select size of ad:

- Full Page Four Color \$900
- Full Page Black and White \$610
- Half Page Four Color \$575
- Half Page Black and White \$430

On half page ad, please specify vertical or horizontal

- Quarter Page Four Color \$380
- Quarter Page Black and White \$240
- Eighth Page Black and White \$185

Add a link to your web site from ours for only \$150 extra! Last year our web site received over 5,000 hits a day before & during the festival.
 Advertiser URL: _____

Amount enclosed:

- \$_____ Check payable to Provincetown International Film Festival
- Mastercard Visa American Express

Credit Card # _____
 Exp. Date _____ CID# _____
 Signature _____

